

Central Washington **CANCER HEROES**



Friday, September 11, 2026
Wenatchee Convention Center

Join us for a red-carpet awards night that honors the individuals who have inspired us: the cancer warriors, survivors, caregivers, cheerleaders, and healthcare providers who have embodied courage and compassion in the face of a cancer diagnosis.

Central Washington Cancer Heroes is not just about the awards - it's about the celebration of resilience, love, and the extraordinary strength of our cancer community.

This event is an opportunity for our community to come together, honor their heroes, and support the vital services that make a difference in the fight against cancer. Proceeds support free resources and programs that Cancer Support Community Central Washington (formerly Wellness Place) provides to individuals and families navigating a cancer diagnosis.

Highlights of the Evening

- A glamorous, red-carpet awards ceremony with delicious dinner.
- There are no losers! Every nominated Hero is honored, and their stories are featured center stage.
- Presentation of the second annual Carl Kjobech Award.
- After party with live entertainment.
- Networking, connection, and an unforgettable evening for guests.



No One Fights Alone

Cancer Support Community Central Washington uplifts and strengthens people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care - so everyone impacted by cancer in Chelan, Douglas, Grant, and Okanogan Counties can receive the support they want and need throughout their experience.

Support Services Include:

- **Comfort Care Kit** gift boxes for new patients to use during treatment.
- **Resources** to ease the financial burden of treatment, including gas vouchers, wigs, protein powder, head coverings, quilts, pillows, and much more.
- **Programs** that support the whole person and their loved ones from diagnosis to survivorship, including support groups and healthy lifestyle programs.
- **Education** with professional information to navigate the complexities of every part of cancer.
- **Joy Fund** crafted local, memorable experiences for palliative care patients.
- **CSC-867-5309 Hotline** for emotional support, information, and resources.
- **MyLifeline** online support community with private websites for clients to share with loved ones.
- **Ina®**, The Intelligent Nutrition Assistant, on demand dietitian for nutrition support during treatment.

Align your brand with a cause that touches countless lives. Together, we can create a night to remember while ensuring the cancer community feels valued, supported, and seen.

Be Part of the Celebration. Be a Hero.



OVERALL EVENT SPONSORS

Support NCW Cancer Heroes as a whole and receive broad visibility across event promotions, materials, and event-night recognition. These sponsorship levels are designed for businesses seeking comprehensive exposure and alignment with the entire mission and experience.

LEGENDARY HERO | \$6,000

Most prominent recognition on all marketing for the event, including:

- Logo on invitations, posters, eblasts, website event, print advertisements, and ticket form.
- Recognition on social media, press releases, and radio ads.
- Option to provide congratulatory message directly to honorees.

Most prominent recognition at the event, including:

- Logo on the programs and red carpet.
- One full page ad in the print program.
- Short video interview featuring your business.

Opportunities to participate in the event, including:

- One VIP Table for up to 10 people.
- One (1) Hero nomination *[ticket not included]*.
- Option to provide gift to honorees.

SHINING ARMOR HERO | \$3,000

Prominent supporting recognition on marketing for the event, including:

- Logo on invitations, posters, eblasts, and website event.
- Recognition on social media and press releases.

Prominent supporting recognition at the event, including:

- Logo on the programs and signage.
- One quarter page ad in the print program.

Opportunities to participate in the event, including:

- Four (4) Tickets to the event.
- One (1) Hero nomination *[ticket not included]*.

DEFENDER OF HOPE | \$1,000

- Listed on posters, eblasts, and website event.
- Recognition on social media and press releases.
- Logo on the programs and signage.
- Two (2) Tickets to the event.
- One (1) Hero nomination *[ticket not included]*.

FRIEND OF THE FIGHT | \$500

- Listed on the website event.
- Recognition on social media.
- Listing on the programs and signage.
- One (1) ticket to the event.

SPONSORSHIP ADD-ONS

Enhance your sponsorship with customized recognition tied directly to a specific element of the event. These limited opportunities can be selected individually for more targeted visibility or add an Overall Event Sponsorship for both broad and targeted visibility.

HERO AWARDS SPONSOR | \$1,500

EXCLUSIVE TO ONE (1) SPONSOR

- Logo on all 2026 awards given to honorees.
- Logo on signage next to awards at the event.
- Prominent logo and 1/8 page ad in the Honorees section of the program.
- Option to provide swag/treats for honorees.
- Two (2) tickets to the event.

+ **Add an Overall Event Sponsorship for more benefits!**

KJOBECH AWARD SPONSOR | \$1,500

EXCLUSIVE TO ONE (1) SPONSOR

- Prominent logo on award video.
- Option for representative to be featured in congratulator video message.
- Listed on award.
- Recognized in the program agenda.
- Two (2) tickets to the event.

+ **Add an Overall Event Sponsorship for more benefits!**

SPOTLIGHT SPONSOR | \$1,500

LIMIT THREE (3) SPONSORS

- Prominent logo on a spotlight video.
- Option for representative to be featured in congratulator video message.
- Recognized in the program agenda.
- Two (2) tickets to the event.

+ **Add an Overall Event Sponsorship for more benefits!**

BAR SPONSOR | \$1,000

EXCLUSIVE TO ONE (1) SPONSOR

- Exclusive logo on signage at all no-host bars.
- One (1) cocktail named after the sponsor.
- One (1) bottle of wine or four (4) drink tokens.
- Recognized in the program.
- Two (2) tickets to the event.

+ **Add an Overall Event Sponsorship for more benefits!**

VOLUNTEER SPONSOR | \$750

LIMIT ONE (1) SPONSOR

- Logo on volunteer shirts.
- 1/8 page ad in the program.
- Option to provide swag/treats for volunteers.
- One (1) ticket to the event.

+ **Add an Overall Event Sponsorship for more benefits!**

AFTER PARTY SPONSOR | \$750

LIMIT TWO (2) SPONSORS

- Prominent logo next to the dance floor.
- 1/8 page ad in the program.
- Verbally recognized by the band.
- One (1) ticket to the event.

+ **Add an Overall Event Sponsorship for more benefits!**